

Polska



About the program

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The Polish Machines and Devices Promotion Program was prepared by the Ministry of Economic Development, Labour and Technology of the Republic of Poland.

The activities carried out under the program are aimed at promoting the Polish Machines and Devices industry abroad and primarily include the organization of information and promotion stands at selected industry fairs and conferences. As part of the program, stands in Russia, Turkey, Vietnam, Germany and Italy will be organized.

The organization of national stands at one of the largest international fair events in a given industry will contribute to increasing the recognition of Polish products in the world. At the stands, a zone for the organization of B2B meetings will be separated, which will increase the possibility of establishing new contacts with potential contractors.

Each company participating in the program has the opportunity to provide the program operator with a promotional film, which will be displayed on multimedia equipment during the fair. A number of other additional creative activities promoting Polish companies during the events are also planned. Polish entrepreneurs can take part in the events as exhibitors with their own stand or as visitors using the national stand.

There are also plans to organize travel missions for each of the following event.

If you have any questions or want to participate in the program, please contact the operator of the Polish Machines and Devices Promotion Program – M Promotion International Sp. z o.o.

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